KAKARAPARTI BHAVANARAYANA COLLEGE(AUTONOMOUS)

(Sponsored by S.K.P.V.V. Hindu High Schools' Committee) Kothapeta,Vijayawada-1 A College with PotentialforExcellence(CPE)

ISO:9001-2015

NAAC"A++" Grade in Cycle4

PG DEPARTMENTOF BUSINESS ADMINISTRATION (The MBA Programme)



INVITED TALK ON

"THE ROLE OF HR IN 21st CENTURY 2023"

26.09.2023

KBN COLLEGE :: PG CENTRE (AUTONOMOUS) (Sponsored by: S.K.P.V.V. Hindu High Schools' Committee) Kothapeta, VIJAYAWADA – 520 001 Estd : 1955 Affiliated to KRISHNA UNIVERSITY, Machilipatnam Accredited by NAAC with CGPA 3.11/7 at "A" Grade (3rd Cycle) College with Potential for Excellence (UGC - CPE) An ISO 9001:2015 Certified Institution T: 0866-2565679, 6699233 Web: kbncollege.ac.in Email: info@kbncollege.ac.in

S.Venkatesh, MBA, M.Phil, (PhD)

Date:25-09-2023

DIRECTOR

STUDENT NOTICE

All the MBA Second Year HR Students (2022-2024 batch) are informed to attend SEMINAR on "THE ROLE OF HR IN 21ST CENTURY" programme which will be organized on 26th September 2023 at Discussion Room. The resource person is Mr.M.EMMANUEL, Project Manager, Tentum Foundation.

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DIRECTOR

INVITATION

The PG Department of Business Administration

Cordially invite your gracious presence to the Invited Talk on

"THE ROLE OF HR IN 21st CENTURY"

Date & Time: Tuesday, September 26th 2023 at 11:00 AM

Venue: Discussion Room

Resource Person

Sri M.EMMANUEL Project Manager, Tentum Foundation, Vijayawada

ORGANIZED BY:

PG DEPARTMENT OF BUSINESS ADMINISTRATION K.B.N COLLEGE – PG CENTRE



K.B.N COLLEGE : PG CENTRE

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Kothapeta, VIJAYAWADA – 520 001.

ISO 9001-2015

CERTIFIED INSTITUTION NAAC A in cycle 3

PG DEPARTMENT OF BUSINESS ADMINISTRATION (The MBA Programme)

THE ROLE OF HR IN 21st CENTURY REPORT

A seminar titled "The Role of HR in the 21st Century" was held to commemorate National HR Professional Day on September 26th, 2023. This day serves as a tribute to the invaluable contributions of HR professionals and provides a platform for reflection on their careers, recognizing their hard work, and fostering personal and professional growth.

On September 26, 2023, the PG Department of Business Administration organized this seminar specifically for MBA HR students (Batch 2022 – 2024). The event featured Mr. M. Emmanuel, Project Manager at Tentum Foundation, Vijayawada, as the resource person. A total of 31 students attended the seminar, where Mr. Emmanuel shared insights from various case studies, enriching the students' understanding of HR practices.

Objectives

- > To share about the importance of HR to students
- To create knowledge about the role HR and its responsibilities towards employees in an organisation
- > To know the various tasks taken up by HR
- > To share the challenges faced by HR and to overcome them

During the session, he emphasized key points relevant to contemporary HR roles and responsibilities.

- General thought about HR
- \succ Why HR?
- ➢ HR Responsibilities
- ➢ Skills of Hr Manager
- Identifying right person
- ➢ How does HR supports employees

Conclusion & Outcomes

The students were able to

- ➤ Know about the importance of HR in organisations and different industries
- > The role of HR in the organisations
- ➤ Know the responsibilities and tasks of HR like
 - ✓ Recruitment
 - ✓ Administration
 - ✓ Compensation & Benefits
 - ✓ Training & Development
 - ✓ Employee Relations
 - ✓ Performance Management
- > Understood the importance of job reference to an organization
- ▶ HR in collaboration with Company Law has to design the policies and guidelines

PHOTO GALLERY OF THE ROLE OF HR IN 21st CENTURY









